

Rene Grunewald Forging Ahead.

PLANNING FOR A BIG TRADE THIS FALL—
WILL INVADE OUR NEW POSSESSIONS—
HAS READY A FINE LINE OF HARP-
GUITARS AND MANDOLINS.

Rene Grunewald, the enterprising manufacturer of mandolins and the now famous harp-guitar, is preparing for an active fall campaign. He intends not only to invest all parts of the United States, but he will give considerable attention to developing trade in our new possessions, namely, Cuba and Porto Rico.

In this connection he is in possession of many advantages. Manufacturing in New Orleans, from where there are innumerable modes of connections with these countries, he is able to send goods there in as short a time as they would take to reach the north or western parts of the States.

Another important fact is that Mr. Grunewald is manufacturing instruments which have won the highest encomiums from leading teachers—instruments that can command support from critical performers, no matter whether in Porto Rico or New York.

The Grunewald harp-guitar with ten strings, is in every respect what its name implies, a dual instrument which when played upon sounds like a harp and a guitar; one carries the air and the other the accompaniment. As a solo instrument it is a complete success. The scope of this instrument is so largely increased as compared with the guitar proper that its possibilities are unique.

The Grunewald mandolin has won an established reputation by reason of its magnificent tonal quality and its careful finish and reliability of manufacture. Among the notable teachers in the Crescent City who have praised the merits of the Grunewald mandolin are Henry C. Blackmar, who considers them to be "beautiful specimens of the mechanics' art;" Henry Wehrmann says that "the Grunewald mandolin is the best I have used; for variety of tone as well as perfect intonation it excels all I have tried." S. Hernandez finds that after a careful examination "the Grunewald mandolin is unsurpassed."

Other teachers who have spoken in as complimentary terms are: Prof. E. J. Henderson, W. F. Morton, Jr., G. S. Gomperts, M. Montalbrano, W. J. Nickerson and Mr. and Mrs. Bartlett Mesmer.

A magnificent line of styles which vary in price and finish in harp-guitars and mandolins is now ready for the inspection of the trade.